

# Because... you were curious



JUST BECAUSE.

## MASTERCRAFT | NOON HARVEST MERLOT 2021

*Master craftsman; A person with a special skill, especially one who makes beautiful things by hand.*

The Mastercraft range was created to celebrate the craft of making wine. Starting with a selection of distinct and favoured varietals, these wines are created from small parcels of fruit located in premium vineyards across NSW and South Australia. Each wine has fruit selected from optimal regions that highlight the unique characteristic of each varietal.

## VINTAGE CONDITIONS

The majority of the fruit for this wine was sourced from premium vineyards within South Australia. The Limestone Coast region is famous for producing highly structured red wines with intense dark fruit characters and this wine is no exception. The fruit was machine harvested in the daylight hours early in the season.

## WINEMAKING

The fruit was crushed and destemmed prior to chilling and transferring to red fermenters. The crushed fruit was then cold soaked for 24 hours before the onset of fermentation. After 6 days fermentation was stopped resulting in some non fermented natural sugars being left in the wine. The fruit was then pressed separating the wine from the skins and seeds before filtration and bottling.

## TASTING NOTES

This Merlot displays aromas of blueberry, plum and light sweet notes. It's a light and vibrant wine with flavours of cherry, candied raspberries and chocolate.

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## TECHNICAL INFORMATION

Region: Limestone Coast, South Australia

Alcohol: 14.0% | PH: 3.57 | Acidity: 6.54g/L

Residual Sugar: 50g/L | Oak: N/A

